



FAKULTAS
TEKNOLOGI
KOMUNIKASI
DAN INFORMATIKA



SPONSORSHIP PROPOSAL

INTERNATIONAL CONFERENCE ON
EMERGING TRENDS IN INFORMATION
SYSTEMS AND INFORMATICS 2025
(ICETISI 2025)

AUGUST 20-21, 2025

PRESENTED BY:

**FACULTY OF COMMUNICATION AND
INFORMATION TECHNOLOGY
UNIVERSITAS NASIONAL
JAKARTA, INDONESIA**

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About ICETISI 2025

The International Conference on Emerging Trends in Information Systems and Informatics 2025 (ICETISI 2025) is a premier academic event organized by the Faculty of Communication and Information Technology (FTKI) at Universitas Nasional (UNAS). Set to take place from August 20-21, 2025, in Jakarta. This conference is designed to be a global platform for researchers, scholars, industry professionals, and students to engage in meaningful discussions on the latest advancements and emerging trends in the fields of Information Systems and Informatics.

ICETISI 2025 will explore a wide range of topics related to Information Systems and Informatics, with a particular focus on how these fields are evolving in response to rapid technological changes. The conference aims to bring together diverse perspectives from academia and industry to address current challenges, share innovative research findings, and discuss the future directions of technology. By fostering collaboration and knowledge sharing, ICETISI 2025 seeks to contribute to the advancement of these critical fields and to the development of new technologies that can have a positive impact on society.

A key feature of ICETISI 2025 is its commitment to high academic standards and global visibility. All accepted and presented papers at the conference will be published in the IEEE Xplore Digital Library, a highly respected repository of academic research in engineering, technology, and computing. Furthermore, the conference proceedings will be indexed by Scopus, one of the most prestigious abstract and citation databases for academic research. This ensures that the work presented at ICETISI 2025 will reach a wide international audience, providing authors with the opportunity to have their research recognized and cited by peers worldwide.

The conference will cover a comprehensive range of topics, reflecting the interdisciplinary nature of Information Systems and Informatics. Some of the key areas of focus include:

- Big Data and Data Analytics
- Artificial Intelligence and Machine Learning
- Cybersecurity and Privacy
- Cloud Computing and Distributed Systems
- Internet of Things (IoT)
- Digital Transformation
- Human-Computer Interaction
- Blockchain Technology
- E-Governance and Smart Cities
- Digital Transformation and Business Informatics
- Data Science and Visualization

ICETISI 2025 will feature a diverse program that includes keynote addresses from leading experts in the field, technical paper presentations, panel discussions, and hands-on tutorials. These sessions are designed to provide participants with deep insights into the latest research, tools, and methodologies, as well as practical knowledge that can be applied in various contexts. In addition to its rich academic program, ICETISI 2025 offers ample opportunities for networking and collaboration. Attendees will have the chance to connect with like-minded professionals, explore potential research partnerships, and discuss future projects. The conference will also include workshops and interactive sessions aimed at fostering collaboration and innovation.

Venue Details

ICETISI 2025 will be held at Universitas Nasional, one of Indonesia's most prestigious educational institutions. Located in the heart of Jakarta, Universitas Nasional offers a dynamic and inspiring environment that is well-suited for academic conferences of this scale. The university's state-of-the-art facilities are designed to support a wide range of academic activities, including conferences, seminars, and workshops. ICETISI 2025 will take place in modern, fully-equipped conference halls that provide an ideal setting for presentations, discussions, and networking. These spaces are designed to accommodate large audiences while ensuring a comfortable and professional atmosphere for all participants.

Universitas Nasional is also conveniently located, with easy access to Jakarta's key transportation hubs, making it an accessible venue for both local and international attendees. The campus is surrounded by various amenities, including hotels, restaurants, and cultural attractions, allowing participants to experience the vibrant city of Jakarta during their visit. Overall, Universitas Nasional offers a perfect blend of academic excellence and modern infrastructure, making it an exceptional venue for ICETISI 2025.



UNIVERSITAS NASIONAL, JAKARTA,
INDONESIA
JL. SAWO MANILA, PEJATEN PASAR MINGGU
JAKARTA 12520

AUDITORIUM OF UNIVERSITAS
NASIONAL



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NASIONAL



Aim

ICETISI 2025 will offer researchers, delegates, and scholars an incredible chance to interact with each other and share their experience and knowledge in 'Intelligent Technologies and Applications'. The goal of ICETISI 2025 is to provide the perfect platform for researchers and practitioners from academia and industry to share their experience, foster collaborations among industry and academia, and get enlightened about the state-of-the-art advancements in their respective domains.

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Co-Organizers and Technical Sponsors

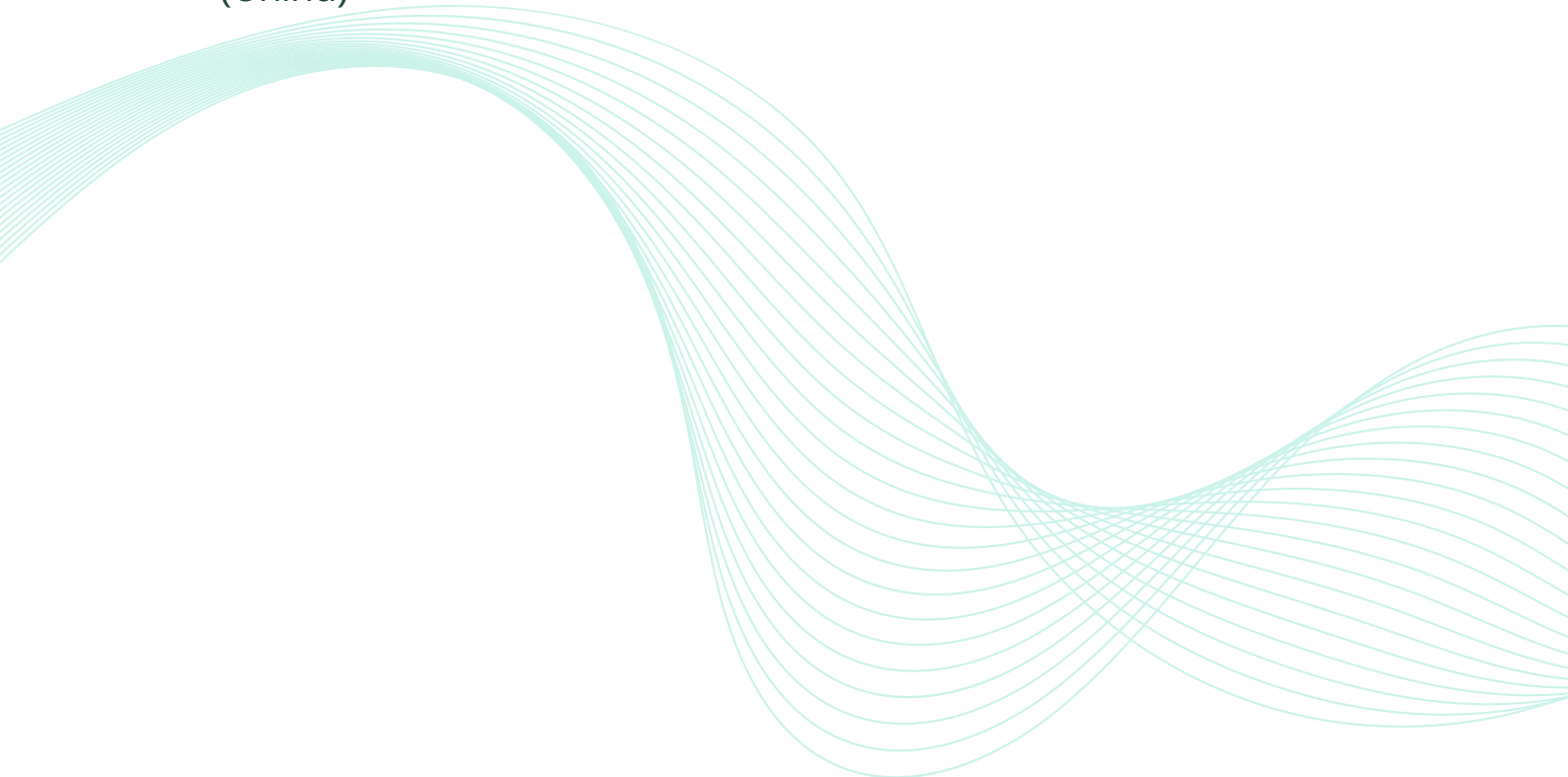
The following list shows is the co-organizers and technical sponsors for the conference:

1. Universitas Nasional (UNAS). UNAS is a private university in Jakarta, Indonesia.
2. Tecno Scientifica. Tecno Scientifica Publishing is an independent academic publisher with an editorial team comprising many of the world's leading researchers. Tecno Scientifica Publishing provides journal publishing service, Special Issue publishing service, book publishing service, and conference paper publishing service. Tecno Scientifica Publishing (CV Tecno Scientifica) is legalized by the Ministry of Law and Human Rights Indonesia with Registered Number AHU-0043867-AH.01.14 Year 2021.
3. IEEE Indonesia Section will be the Technical Sponsor for our conference. The proceedings of the conference will be submitted to IEEEExplore, a prestigious database in the areas of electrical, electronic, and computer engineering.

Collaborators

We invite several universities to collaborate with us. The confirmed collaborators are:

- Dr. Vishwanath Karad - MIT World Peace University (India)
- University of Santo Tomas (Philippines)
- National University (Philippines)
- Academy of Future Education, Xi'an Jiaotong - Liverpool University (China)



Potential Authors

We aim to draw participants from various parts of the world, and we believe that Jakarta's allure will be a significant selling point for the conference. Specifically, we are targeting authors from Indonesia, Malaysia, Australia, India, and China. Thus, when deciding the conference date, it is essential to consider several factors, such as holiday periods and examination schedules, etc.

Confirmed Keynote Speakers

A. Prof. Shinichi Shirakawa (Yokohama National University, Japan)

Shinichi Shirakawa is a distinguished professor in the Department of Computer Science at Yokohama National University (YNU), where he leads a prominent research laboratory specializing in machine learning, computer vision, and deep learning. His contributions to these fields are recognized for their innovation and impact on both theoretical and practical aspects of computer science. His research laboratory is renowned for its pioneering work in machine learning and deep learning. The lab focuses on developing advanced algorithms and models that enhance computational efficiency and predictive accuracy. Prof. Shirakawa's research includes innovative techniques for improving neural network architectures and training methodologies, which have broad applications in areas such as natural language processing, image analysis, and autonomous systems.

In the realm of computer vision, Prof. Shirakawa's work addresses critical challenges such as object recognition, image segmentation, and visual tracking. His lab has made significant strides in creating systems that can interpret and analyze visual data with high precision, contributing to advancements in fields like robotics and medical imaging. He is an active and influential speaker in the global academic community. He has presented his research at numerous prestigious conferences, including the IEEE Conference on Computer Vision and Pattern Recognition (CVPR) and the International Conference on Machine Learning (ICML). His presentations are well-regarded for their clarity and depth, often sparking discussions on the latest advancements and emerging trends in machine learning and computer vision.

In addition to conference presentations, Prof. Shirakawa has been invited to deliver keynote addresses and participate in panel discussions at various international workshops and symposia. His engaging talks provide valuable insights into his research and offer perspectives on future directions in his fields of expertise. His contributions to computer science have been recognized through several prestigious awards. He has received the Best Paper Award at major conferences for his groundbreaking work in deep learning and computer vision. Additionally, his research has earned him accolades such as the Outstanding Research Award from Yokohama National University, highlighting his significant impact on advancing knowledge and technology in his fields. His laboratory at YNU is celebrated for its research excellence, active engagement in the academic community, and a track record of prestigious awards. His ongoing work continues to push the boundaries of machine learning and computer vision, making substantial contributions to both academic research and practical applications.

B. Dr. Yifan Chen (University of Electronic Science and Technology of China, China)

Dr. Yifan Chen is a Distinguished Professor in the School of Life Science and Technology, University of Electronic Science and Technology of China. He received his B.Eng. (Hons. I) and Ph.D. in electrical and electronic engineering from Nanyang Technological University, Singapore. He has held various academic and leadership positions in top-tier universities in China, New Zealand, UK, and Singapore across disciplines such as electrical and electronic engineering, biomedical engineering, and computer science and engineering. He is a Fellow of Engineering New Zealand, a Fellow of The Institution of Engineering and Technology, UK, and a Fellow of The European Alliance for Innovation.

He is a Senior Editor/Associate Editor/Guest Editor for several cross-disciplinary journals such as IEEE Transactions on Nanobioscience, IEEE Transactions on Molecular, Biological, and Multi-Scale Communications, IEEE Journal of Electromagnetics, RF, and Microwaves in Medicine and Biology, IEEE Open Journal of Antennas and Propagation, and IEEE Journal of Biomedical and Health Informatics. His current research interests include in vivo computation where computing meets bio-sensing, molecular and biological communications where communicating meets bio-transporting, and electromagnetic biomedicine where RF sensing meets bio-imaging. His research has been supported by NSFC and MOST (China), MBIE and HRC (New Zealand), EPSRC (UK), FP7 and COST (European Union), etc., and received media coverage from IEEE Spectrum, IET, Engineering New Zealand, The New Zealand Herald, etc.

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Publications

The proceeding of the conference will be published in IEEEExplore, a well-known Scopus-indexed database in the field of electrical, electronic, and computer engineering. We also have SCI/Scopus-indexed journals to arrange special Issues:

- International Journal of Pervasive Computing and Communications (ESCI, Scopus, Q2)
 - International Journal of Radioelectronic and Computer Systems (Scopus, Q3)
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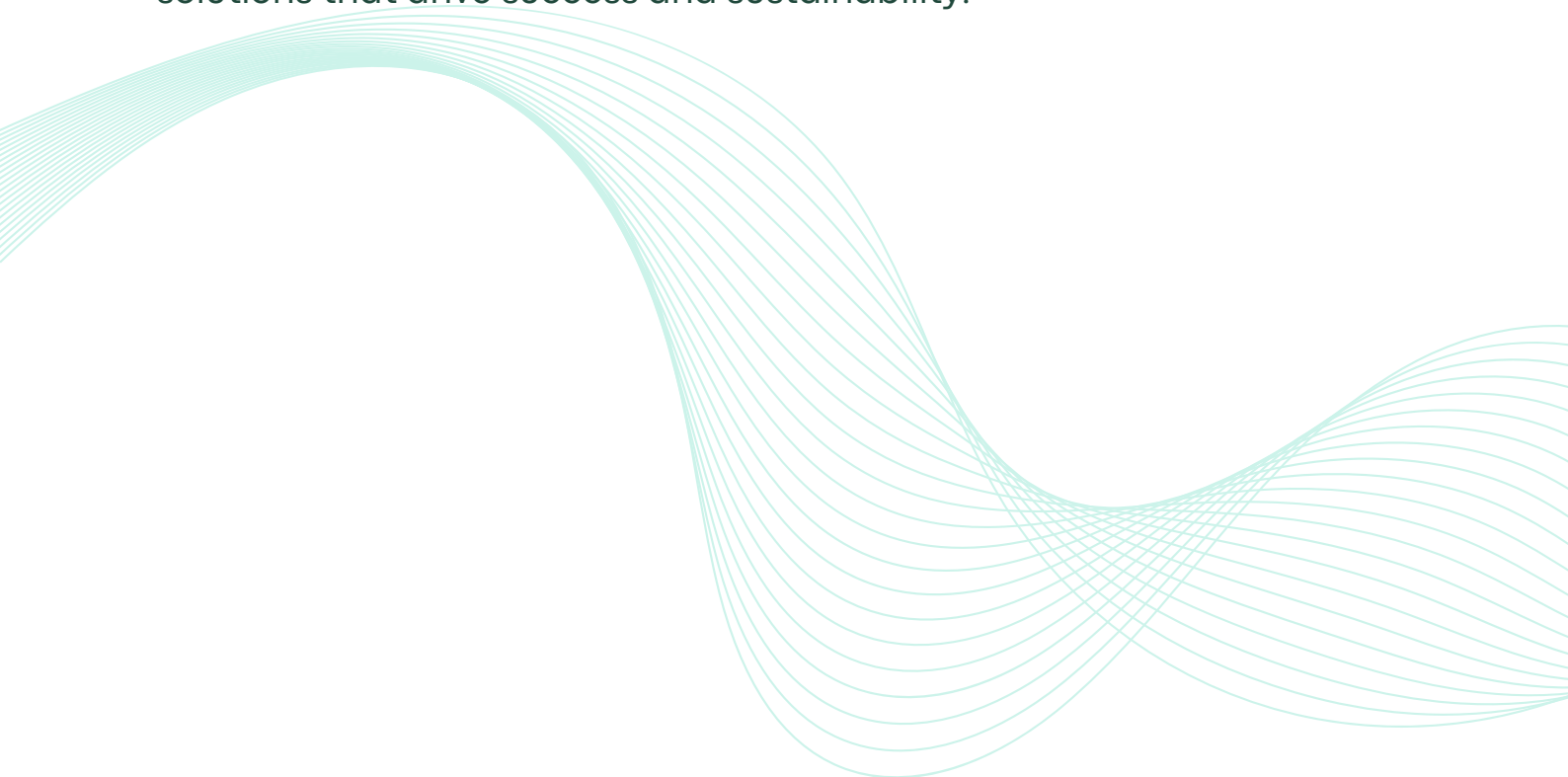
Tutorial, Special Sessions, and Industry Forum

We will offer a Big Data tutorial as well as a special session program with company collaboration. We also plan to have an industry forum discussing the connected intelligent world and the current technological issues that will be conducted with idBigData. idBigData is an Information and Data Technology company established in 2000, focusing on massive-scale data processing and high-technology systems. Over 20 years of experience in data projects, and being the first and the biggest big data cluster implementer in Indonesia have made idBigData a recognized and trusted big data company. It is committed to providing products and solutions of superior value. For that, we allocate 20% of our resources in research and development, ascertaining that our customers will get high-quality state-of-the-art products and services.

Based on our lengthy experience, idBigData is aware that technological investment and suitable implementation are the two main pillars that support our business. idBigData believe that a technological investment by itself does not guarantee business success. It also requires significant effort in the implementation process. idBigData do not only specialize in developing the technology, but it commits itself into elivering the best tailored solution for every customer. idBigData is a leading IT and Big Data solutions provider, dedicated to delivering innovative technology services that empower businesses to thrive in the digital age. With a strong focus on Big Data Analytics, idBigData helps organizations transform complex data into actionable insights, driving informed decision-making and operational efficiency.

Their expertise extends to Cloud Computing, where they offer scalable solutions that enhance IT infrastructure, reduce costs, and increase business agility.

As part of their commitment to advancing the IT industry, idBigData actively engages in educational initiatives. They are proud to sponsor and conduct tutorials at ICETISI. These tutorials will share cutting-edge knowledge and practical insights into Big Data and IT, reinforcing idBigData's role as a thought leader in the industry. By partnering with idBigData, businesses gain access to top-tier expertise and innovative solutions that drive success and sustainability.



Further Details and Contacts

For further details, please visit the following website:
<http://icetisi.unas.ac.id/>

Please send your inquiries to the general chairs of ICETISI 2025:

- Filbert H. Juwono (Xi'an Jiaotong – Liverpool University):
filbert@ieee.org
- Panca Dewi Pamungkasari (Universitas Nasional):
panca.dewi@civitas.unas.ac.id
- Albaar Rubhasy (Universitas Nasional):
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- Ahmad Rifqi (Universitas Nasional): Ahmadrifqi2508@gmail.com
- Lenin Gopal (University of Southampton Malaysia):
L.Gopal@soton.ac.uk
- Jimson Mathew (Indian Institute of Technology Patna):
jimson@iitp.ac.in

Sponsorship Offer

| Package | Diamond IDR 75,000,000 (USD 7500) | Platinum IDR 50,000,000 (USD 5000) | Gold IDR 20,000,000 (USD 2000) | Silver IDR 10,000,000 (USD 1000) | Bronze IDR 10,000,000 (up to USD 1000) |
|---|--|---|---|---|---|
| Complimentary ICETISI 2025 on-site registration | Yes (Three) | Yes (Two) | Yes (One) | Yes (One) | No |
| Logo on the conference website, with a link to the company's site | Yes | Yes | Yes | Yes | Yes |
| Logo and name on the conference program book | Yes | Yes | Yes | Yes | Yes |
| Logo and name on the goodie bag | Yes | Yes | Yes | Yes | Yes |
| Page Ad in the program book | Yes (Full) | Yes (Full) | Yes (Half) | No | No |
| Company information, brochures/materials provided in conference goodie bags | Yes | Yes | Yes | No | No |
| Company profile video played in the conference room and gala dinner venue | Yes | Yes (Not Included Gala Dinner Venue) | No | No | No |
| Keynote speaker opportunity | Yes | No | No | No | No |
| Lead the industry forum and name it based on your company name. For example: [Your Company] Industry Forum on [Special Topic] @ICETISI 2025 | Yes | No | No | No | No |
| Gala dinner tickets | Yes (Three) | Yes (Two) | Yes (One) | Yes (One) | No |

Sponsorship Confirmation Letter

Sponsorship Confirmation

We,

Name of Company _____

Address _____

Represented by _____

Title/Position _____

Contact Number _____

Email address _____

Hereby agree to participate in the ICETISI 2025 as the sponsor:

- ☐ Diamond Sponsor, with the value of IDR 75,000,000
- ☐ Platinum Sponsor, with the value of IDR 50,000,000
- ☐ Gold Sponsor, with the value of IDR 20,000,000
- ☐ Silver Sponsor, with the value of IDR 10,000,000
- ☐ Bronze Sponsor, with the value of IDR _____

Payment will be made:

- ☐ 100% after signing of this confirmation
- ☐ Installment (50% shortly after signing of this confirmation, and 50% by 31 May 2024)

Method of payment: Will be informed once we receive this confirmation letter.

Transfer costs and taxes are paid by sender. If the payment is not finalized by deadline, the committee reserves the right to determine the size, quantity, and type of promotional materials according to received payment.

Please scan and send this letter of confirmation to filbert@ieee.org

Cc to panca.dewi@civitas.unas.ac.id, Ahmadrifqi2508@gmail.com,

albaar.rubhasy@civitas.unas.ac.id, jimson@iitp.ac.in, and L.Gopal@soton.ac.uk